

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Designing and printed the various types of tourism promotion materials - Sanction of Rs.3,26,446/- (Rupees Three Lakhs Twenty Six Thousand Four Hundred and Forty Six Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 280

Dated: 15-03-2014

Read:-

From the General Manager (Marketing), APTDC, Hyderabad, Lr.No. TDC/GM/Mktg/Touch Stone - payment/12/2013, Dated: 12-12-2013.

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ORDER:

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourists attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc., for promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, hoardings etc.

2. In the reference read above, the General Manager (Marketing), A.P. Tourism Development Corporation, Hyderabad has forwarded the bills for an amount of Rs.3,26,446/- pertaining to M/s. Touch Stone Advertising Private Limited, Hyderabad towards designing and printed the various types of tourism promotion materials and requested to release the payment.

3. Government, after careful examination of the matter, hereby sanction an amount of Rs.3,26,446/- (Rupees Three Lakhs Twenty Six Thousand Four Hundred and Forty Six Only) to M/s. Touch Stone Advertising Private Limited, Hyderabad towards designing and printed the various types of tourism promotion materials as detailed below:

S.No	Purpose	Amount
	Photo Bromide Posters with size 20" X 30"	Rs.21,000/-
	Kakatiya Heritage Tour Posters with size 17" X 22"	Rs.42,000/-
	Back drop and flex banners for re launch of Something Fishy Restaurant	Rs.47,250/-
	Bhongir Fort Folder	Rs.30,188/-
	Caravan Tourism leaflets and single fold folders	Rs.81,008/-
	Flex Banners for 18 th International Children's Film Festival at Hyderabad	Rs.26,250/-
	Caravan Poster	Rs.36,750/-
	Vinyl Sticker for Mini Bus for inauguration of Caravan Tourism	Rs.5,250/-
	Poster on Road Cum River Cruise Tour (Hyderabad- Nagarjuna Sagar - Srisailam)	Rs.36,750/-
TOTAL		Rs.3,26,446/-

p.t.o

4. The amount sanctioned at Para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11 - Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other Expenditure”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Touch Stone Advertising Private Limited, Hyderabad through bank. The following are the bank details:

Bank Name	Bank of Baroda
Bank Branch	Banjara Hills
Bank Account No.	2661 0200 00 00 60
IFSC Code	BARB0PBBHYD

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Touch Stone Advertising Private Limited, Hyderabad.
The Assistant secretary to Government and Drawing & Disbursing Officer,
YAT& C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P., Secretariat, Hyderabad.
The Accounts Officer, YAT&C (PMU-Claims) Department.
SF/SCs

//FORWARDED :: BY ORDER//

SECTION OFFICER